



TNM's Top Performing Stories

2016 to Date



thenewsmarket

Impact and reach generated from thenewsmarket.com

- On average, 142 stories are published on thenewsmarket.com each month
- 2016 - top 10 performing stories attracted an average of 256 page views and downloads from 115 media outlets
- Measuring Impact: Based on journalist feedback, we advise clients to assume that for every 3 media outlets downloading content, this will translate into one on-air use of the material

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Business News | Wed Feb 25, 2015 4:38pm GMT

Related: BUSINESS

Lego says expects to keep outperforming toy market

COPENHAGEN



PHOTOS OF THE DAY



Our top photos from the last 24 hours. Slideshow >

wishpond

SOURCE: LEGO GROUP



BLOOMBERG BARCLAYS INDICES

GLOBAL AGGREGATE	482.77	+0.82	0.17%
U.S. AGGREGATE	2035.14	-2.61	0.13%
PAN-EUROPEAN AGGREGATE	236.24	+0.46	0.19%
U.S. CORPORATE	2806.60	-5.87	0.21%

Bloomberg	GOLD	SILVER	COPPER	ALUM.	PLAT.	VIX (C)
6 SEP 3:47 ET	2-DAY VIEW	2-DAY VIEW	2-DAY VIEW	2-DAY VIEW	2-DAY VIEW	2-DAY VIEW

Tier 1 media downloading from TNM



The Lamborghini Centenario at 2016 International Geneva Motor Show: futuristic design honours the Lamborghini legend - New content available

667
Pageviews
on TNM



Stephan Winkelmann, President and CEO of Automobili...



New Lamborghini Centenario - B-Roll with models



Lamborghini Centenario Dynamic Front



REUTERS



PRESS
ASSOCIATION

BUSINESS
INSIDER

4,466 assets downloaded by 519 outlets



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Best in Class Cars of 2015

194
Pageviews
on **TNM**



Best in Class 2015



Mercedes-Benz GLC - Crash Tests 2015



Jaguar XE - Frontal Offset Impact test 2015

The Telegraph



MEDIA GROUP

Jyllands-Posten


THE SUNDAY TIMES

ClarínX

1,225 assets downloaded by **171**
outlets



the**newsmarket**

Raising Standards: Renault and Subaru get Top Safety Ratings with AEB across the Board

100
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on TNM



Kia Niro - Crash Tests 2016



Toyota Hilux - Frontal Offset
Impact test 2016



Renault Scenic - Crash Tests
2016



874 assets downloaded by 95 outlets



CES Las Vegas 2016: Rinspeed demonstrates future possibilities and raises future questions with the self-driving "EtoS" concept car

138
Pageviews
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"EtoS" concept car



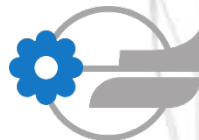
"EtoS" Exterior 1



"EtoS" Exterior 3

 **Discovery**
CHANNEL

 **N24**



MEDIASET


TELECINCO


SONY
ENTERTAINMENT
TELEVISION

1,288 assets downloaded by 86 outlets



thenews**market**

BMW Celebrating 100 Years! BMW Vision Next 100: Sheer Driving Pleasure of the Future – What Will It Look Like?

85
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The BMW Vision Next 100 -
Customer Experience



The BMW Vision Next 100 - Light
Design



P90212587 highRes BMW Group
the next 1



349 assets downloaded by 47 outlets



the newsmarket

Self-driving car in Germany (Audi AG)

385
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on **TNM**



Piloted Driving in Germany (en)



Piloted Driving in Germany
Cleanfeed (de)



Footage / B-Roll Audi Piloted
Driving



ELMUNDO



MEDIATIME
NETWORK



150 assets downloaded by **43** outlets



The World's Fastest Truck – Volvo Trucks

– The Iron Knight

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Volvo Trucks – The Iron Knight –
The World's Fastest Truck



Volvo Trucks – I-Shift Dual Clutch
– The Gearbox Behind The Iron...



IronKnight Main 24 Aug 15



THE IRISH TIMES



CAR AND DRIVER

260 assets downloaded by 43 outlets



2017 Chevrolet Corvette GS: At the 2016 Geneva Motor Show

155
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on TNM



2017 Chevrolet Corvette GS:
Reveal at the 2016 Geneva...



2017 Chevrolet Corvette Grand
Sport Reveal Highlights

PRESS
ASSOCIATION



69 assets downloaded by 42 outlets



Kia Motors Introduces New 'DRIVE WISE' Sub-Brand for Autonomous Driving

203
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Kia debuts Drive Wise at CES 2016



2016 Kia Autonomous Vehicle Test Drive B-Roll



Kia Soul EV Autonomous Vehicle Group

CCTV

VOA
Voice of America®



IDG NET.

92 assets downloaded by 38 outlets

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The New SEAT ATECA – Style, Dynamics and Utility for the Urban Adventure

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FOOTAGE SEAT ATECA-
ESTATICO-C100



SEAT-ATECA-10



SEAT-ATECA-05



REUTERS



79 assets downloaded by 31 outlets



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